


# COMMUNITY COLLEGES AND THE ECONOMY


Winter 2009 Survey of Community College Presidents



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THE CAMPUS COMPUTING PROJECT

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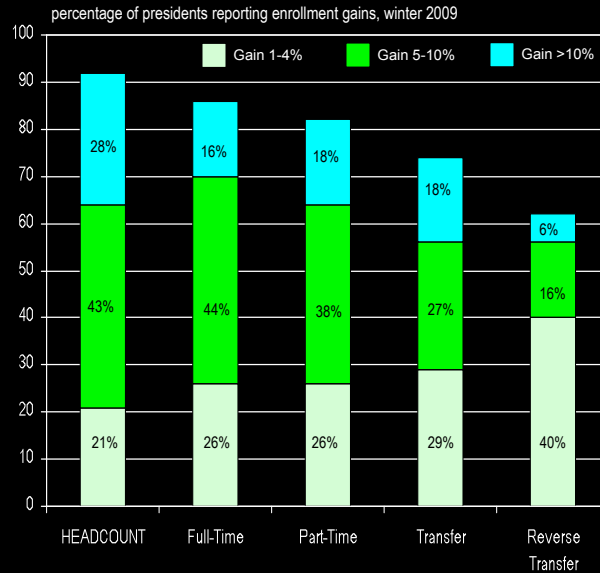


## Key Findings

- Enrollments are WAY Up
- Budgets are down; mid-year cuts common
- Many campuses experiencing a hiring freeze
- Online enrollments growing dramatically
- Presidents believe stimulus plan will aid their colleges and communities
- **MESSAGE:** we're determined to muddle through, once again doing much more with much less



## Rising Enrollments



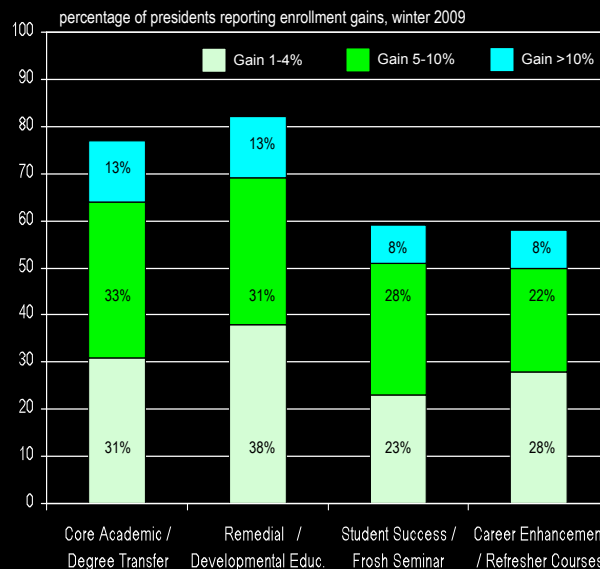
Enrollment up by 5% or more:

- headcount (71%)
- full-time (60%)
- part-time (56%)
- transfer (45%)

91 pct of presidents report no enrollment cap



## Enrollment Gains in Key Courses and Program Areas

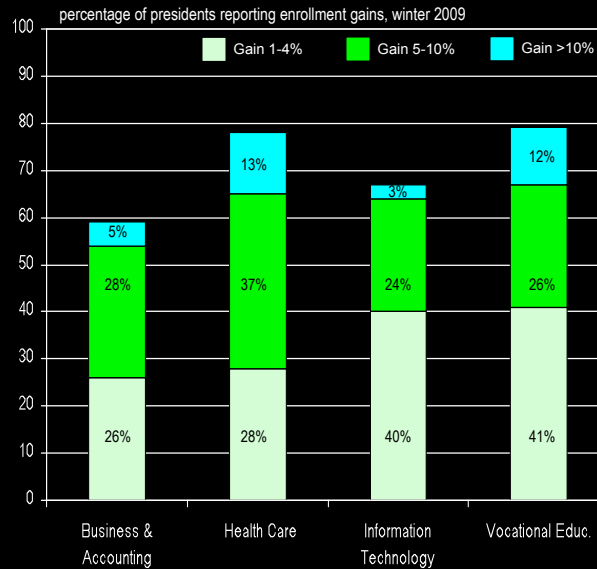


Enrollment up by 5% or more:

- academic (44%)
- remedial (44%)
- frosh seminar (36%)
- career refresh (30%)



## Enrollment Gains in Key Courses and Program Areas



Enrollment up by 5% or more:

- business (33%)
- health care (50%)
- info tech (27%)
- voc ed (38%)



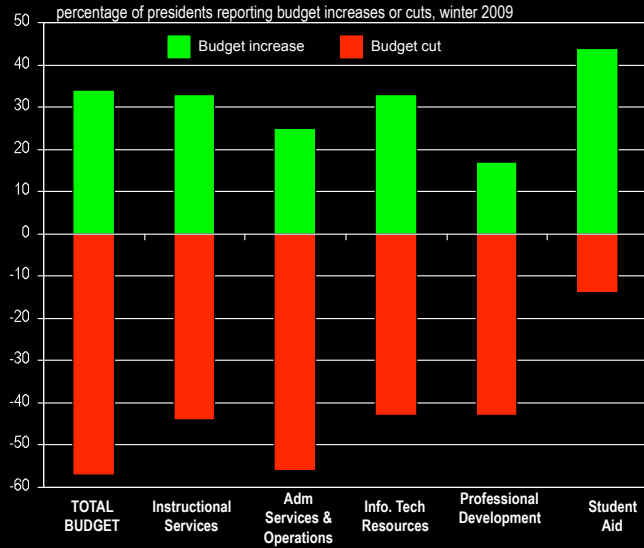
## Big Enrollment Gains in Online Courses & Programs



- Enrollments in online courses up by 5% or more at 71% of comm. colleges
- 89% of CC presidents report increasing online programs in response to student demand
- 39% of CC presidents report adding online programs help to reduce the cost of instruction



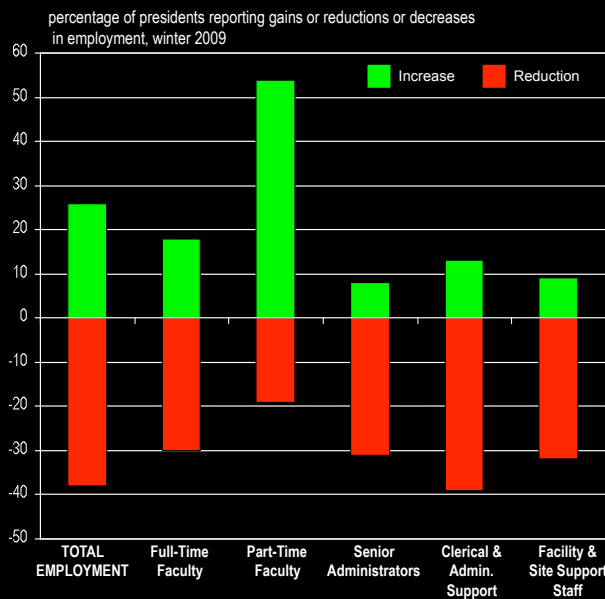
## Budgets Cuts



- 38% of presidents report a budget cut of 5% or more
- 9% of presidents report a budget increase of 5% or more
- 61% of presidents report mid-year budget cuts that average about 5%



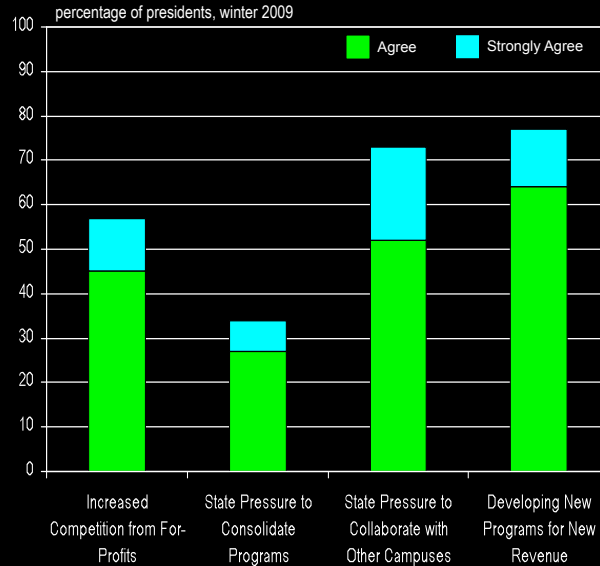
## Employment Trends



- Staffing cuts focus on full-time faculty, and on administrative, clerical, and facility support positions.



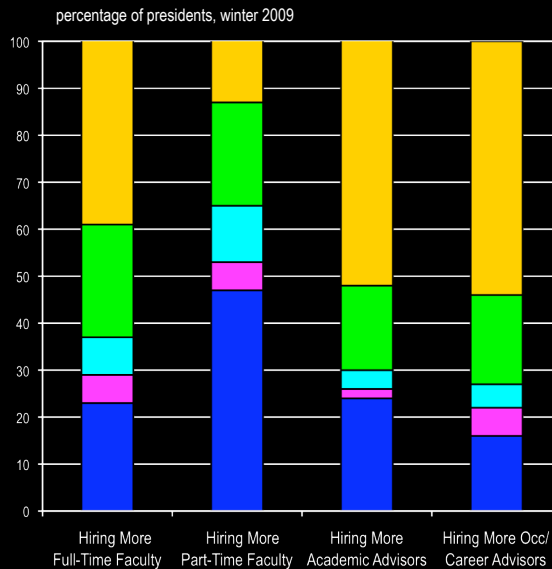
## The Competitive Environment



- Rising pressures from for-profits, plus state pressure to consolidate and collaborate
- Presidents searching for new sources of revenue



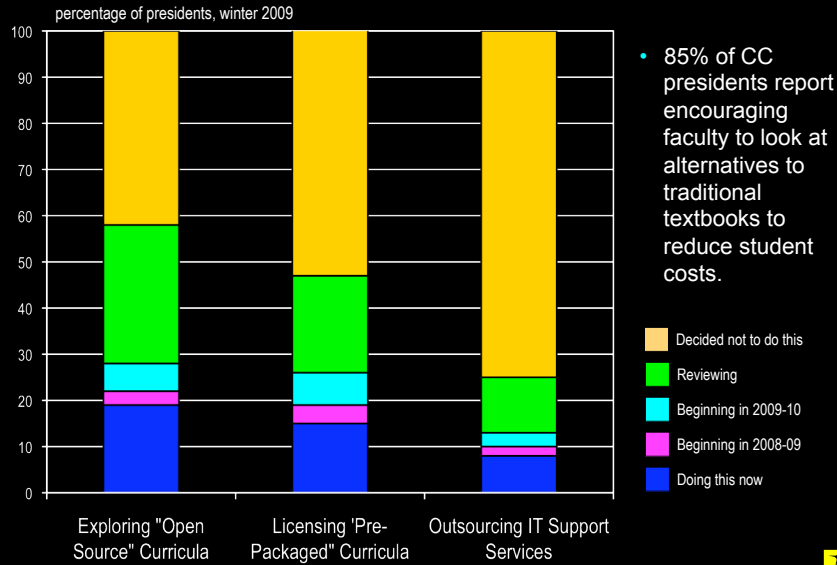
## Campus Strategies: Staffing



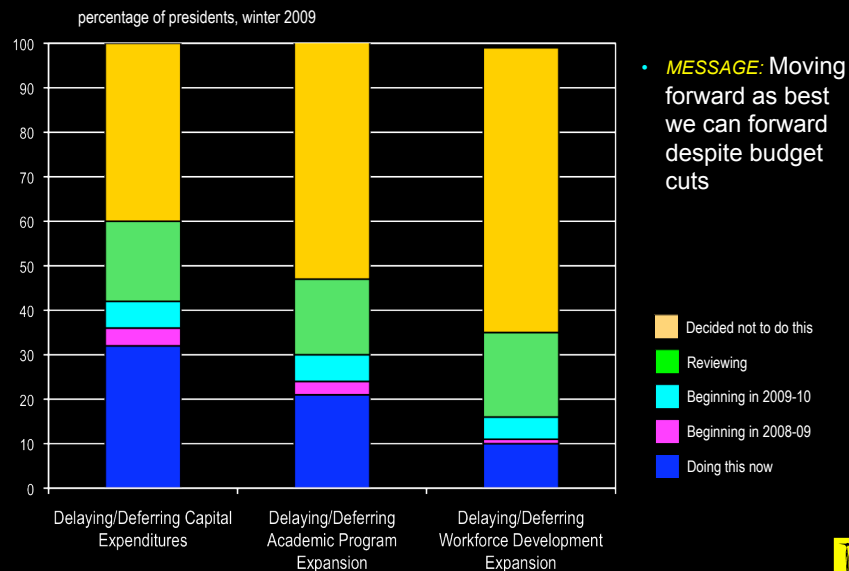
- Emphasis on instruction (part-time faculty), not instructional support



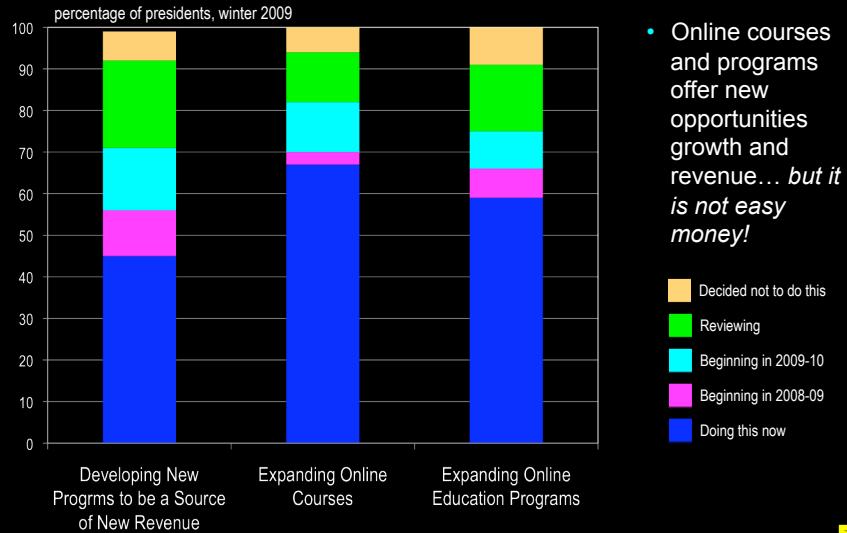
## Campus Strategies: Curricula



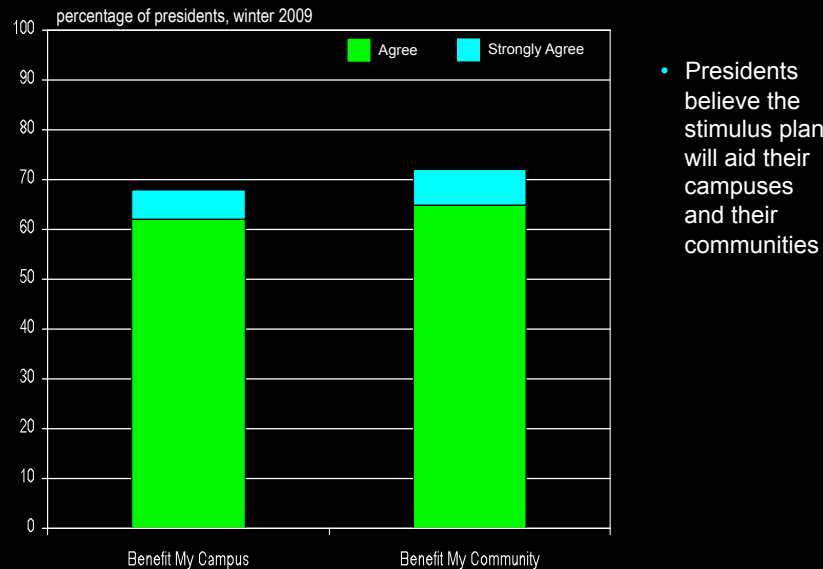
## Campus Strategies: Expansion



## Campus Strategies: New Programs



## Impact of the Stimulus Plan

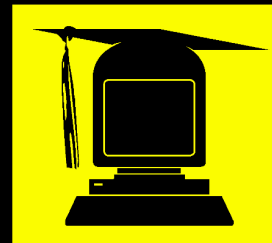


## Critical Issues

- **ONCE AGAIN:** Doing much more with much less
- The importance of *infrastructure*
- Rising enrollments mean increased demand for institutional services and support
- Move beyond an *ad hoc* strategy for online education (from courses to programs?)
- **ASSESSMENT:** use data as a resource, not a weapon



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